



# Week 1

## UNIT 6 – Trends

Discussion:

- Cartoons and contemporary life
- Current trends in fashion, technology, entertainment
- Which current trends do you like/dislike? Why?
- Which age groups follow trends?
- The role of media in creating or continuing trends



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Discuss:

- What do you use the Internet for?
- Do you often upload photos or post information?
- When you browse the Internet, how do you decide what to read and what to ignore?

Reading: *The attention filter*



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Reading: *The attention filter*

Text analysis and discussion

Key words: cacophony, clamour, delegate, prod, exacerbate, acclaim, enhance, spawn, onus, abundance, flick, facilitate, susceptible, reinforce

Discuss:

Do you find it stressful when emails or social media notifications intrude on your time? How do you deal with this?

How much spam do you receive? How do you deal with it?

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## **Vocabulary – word formation (noun suffixes):**

-ness, -ion/-tion/-sion/-ation, -ity, -ing, -ance/-ence, -hood, -ship, -dom, -y/-ty, -ure, -ism, -al, -cy

Possession, introduction, inspiration, inclusion, definition, permission, identification, ignorance, reluctance, preference, convenience, popularity, generosity, vulnerability, necessity

*Source H. Q. Mitchell – Marileni Malkogianni, Student's Book*

*Source H. Q. Mitchell – Marileni Malkogianni, Workbook*